



Bramfield House School

Careers Education, Information, Advice and Guidance (CEIAG) Policy

Date Approved: September 2026

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Due for future review: September 2027

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Careers Education, Information, Advice and Guidance (CEIAG) Policy

Rationale

The Careers Education and Guidance program can and will make a major contribution to preparing young people for the opportunities, responsibilities and experiences of future life. A planned progressive program of activities supports them in choosing pathways that suit their interests and abilities and help them to follow a career path and sustain employability throughout their working lives. The success of each individual is founded on our core values of respect, dignity, trust and well-being, a commitment to realising the potential of each child and young person through a broad and enriching curriculum, growing independence and widening the opportunities for continued learning and work.

Statutory Requirements and Commitment

Bramfield House School is committed to providing our students with a program of Careers Education, Information, Advice and Guidance (CEIAG) for all students in Years 7 – 11. Bramfield House School will endeavour to follow the National Framework for CEG 11 – 19 in England (DfES, 2003) and other relevant guidance from DCSF, QCA and ISI as it appears. The Career Strategy sets out that every secondary school should use the following Gatsby Benchmarks to develop and improve Careers Provision:

1. A stable careers programme
2. Learning from a career and labour market information
3. Addressing the needs of each young person
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

Following the Government's guidance, Bramfield House School continues to remain committed to meeting the Gatsby Benchmarks. We will endeavour to follow Careers guidance and access for education and training providers (DfE updated June 2026) and other relevant national guidance from relevant bodies as they appear.

Aims

Bramfield House School, Careers Education and Guidance policy has the following aims:

- to contribute to strategies for raising achievement, especially by increasing motivation
- to support inclusion, challenge stereotyping and promote equality of opportunity

- to encourage participation in continued learning including further and higher education
- to develop enterprise and employment skills
- to reduce drop out from and course switching in education and training
- to contribute to the economic prosperity of individuals and communities
- to meet the needs of all our students through appropriate differentiation
- to focus students on their future aspirations
- to involve parents and carers

Equality and Diversity

Careers education is provided to all students and our provision is founded to allow all students to access the curriculum. Students are encouraged to follow career paths that suit their interests, skills and strengths with the absence of stereotypes. All students are provided with the same opportunities and diversity is celebrated.

Key Stage 3

All Keystage 3 students will complete the Incredible Futures Careers Curriculum produced by OFG. Years 7 and 8 will investigate their skills and qualities, interests and work preferences to match against suitable occupations. They will also research into the labour market and their expectations of job availability. Year 9 will encompass an exploration of KS4 and KS5 future options with a focus on individual career paths and this will be supported with employer encounters. All Key Stage 3 groups will have the opportunity to engage in employer led activities to support with their social and communication skills and provide them with opportunities to experience the world of work and similarly participate in Career Development Workshops provided by the Careers Lead and a Careers Advisor from the Regional Futures Team.

Key Stage 4

All Keystage 4 students will complete the NCFE Entry Level Award in Employability Skills. Students in Year 10 will have exposure to visits and external speakers to provide impartial careers advice and options. Students will visit local employers to gain an insight into varying professions and will have the opportunity to complete work experience during a careers activity week or at a set time period to be agreed between the school, employer, parent and pupil. Year 10 students will have a strong focus on CV's, preparing for applications to their chosen option post-16 and gaining the tools and knowledge to ready them for expectations within different career pathways. Students in Year 11 will focus on post-16 applications, work readiness and consider transition and change in to their chosen option and how to prepare for this. All students within KS4 will have at least one 1:1 meeting with the Careers Lead from BHS and a Careers Advisor from the Regional Futures Team.

Management

The Careers Team co-ordinate the Careers programme and is responsible to their Senior Leadership Team/Line Manager. Currently work experience is the responsibility of the Careers Lead and Class Teams. If Work Experience is unable to be carried out externally to the school provision then on-site, internal work experience will be sought. This policy will be reviewed annually as part of the whole-school self-assessment process and will be reviewed by the governors when any additions or amendments are made.

Staffing

All staff contribute to CEIAG through their roles as support staff and subject teachers. The Careers programme is planned, monitored and evaluated by the Careers Lead and Assistant Headteacher. The Secondary SENCO and onsite Careers Lead will liaise with external providers to ensure that specialist career guidance is available when required.

Careers Education and Curriculum

The Careers programme includes careers education sessions, career guidance activities (group work and individual meetings), information and research activities, work related learning and individual learning activities. Careers lessons are part of the schools PSHE curriculum and are also incorporated in to Life Skills sessions. Pupils will undertake a Careers qualification provided by the NCFE during Year 10 and 11. Other events and activities are planned and organised separately throughout the year to include employer visits both on-site and externally, assemblies college/FE visits and talks with other providers to name a few. Parents and Carers can find the Careers Policy listed on the Bramfield House School Website under Our Approach, Careers; alongside other useful links and documents.

Statement of Entitlement

Pupils of Bramfield House School are entitled to receive Careers education, information, advice and guidance (CEIAG).

The CEIAG will help pupils to:

- Understand themselves, their interests, likes and dislikes, their strengths and how this affects the choices they make.
- Find out about different courses, what qualifications they might need and what opportunities there might be available to them.
- Develop the skills they may need for working life.
- Make realistic but ambitious choices about courses and jobs.
- Develop a plan of action for their future.
- Understand the different routes after Year 11 including training, apprenticeships, further and higher education and jobs.
- Be able to make effective applications for the above routes.
- Develop their interview skills.
- Improve their confidence.

Pupils will receive:

- CEIAG 1:1 meetings with a Careers Advisor
- Mock interviews with the Careers Lead, Careers Advisor or local provider
- Work experience
- Employer led activities
- Other subject lessons linked to careers (PSHE and Life Skills)

Pupils can expect to receive Careers Advice and Guidance that provides:

- A plan that will provide a future career pathway which will advise of their qualities and strengths.
- A focus on individual needs.
- Being treated equally with others.
- Careers information and advice that is up to date, impartial and independent.

- Being treated with respect by visitors to the school who are part of the careers program.
- Given extra support if and when required.

Work Experience

The objective of Work Experience in Year 10 and 11 is to provide students with the opportunity to experience the world of work first-hand and to develop their employability skills. Where possible, students should seek a placement in an environment linked to a career which they are considering for their own future, if this is not possible then placements that use similar skills and qualities will be considered to help with building transferable skills. During the placement students will develop their communication skills, learn about the expectations of a workplace and aim to develop some skills which are specific to their placement role.

Most students will be offered the opportunity to undertake a work placement in Year 10 or 11. This experience may be limited by the availability of suitable placements.

A Work Experience briefing will be held for students prior to their placements to ensure that they understand how to approach their placement and the procedures to follow if there are any problems with the placement. Necessary and relevant health and safety information will also be covered through the Careers Lead gaining all necessary documents and completing checks in line with the OFG Work Experience Policy.

Each pupil will be visited during their placement by a member of staff. On return to school or at the end of the day in placement, the pupil will be encouraged to reflect upon their experiences and actions during their day and fill out a Work Experience Reflection document.

Students are not permitted to undertake placements outside of England and Wales since the Health and Safety regulations outside of this area are not comparable to England and Wales, and so the school cannot ensure that students are working in a safe environment. Students may not request holiday from the school in order to undertake a work placement outside of England and Wales; in this circumstance the student should arrange the placement in their own time.

Destination Data

The Careers Lead will ensure that destination data is collected and recorded three times during the first year following students' departure from the institution. This will include an initial collection point during September and two subsequent follow-ups to capture changes in employment, education, training or other destinations. The Careers Lead will maintain accurate and up-to-date records and use appropriate communication methods to maximise response rates.

Safeguarding

In order to ensure that students are safe during Work Experience placements, the school will check that the organisation offering the placement hold valid 'Employers Liability Insurance' (ELI) and 'Public Liability Insurance' (PLI) for the time of the placement. In addition, the school will also ensure that the placement meets national Health and Safety regulations, the mentor for the placement holds a full enhanced DBS and a completed an onsite risk assessment relevant to the pupil and the tasks they will be carrying out on placement has been attained. Any placement which does not hold any of the above documentation will not be approved for Work Experience and the student seeking the placement will be advised to find an alternative.

In addition, the school cannot support placements with sole traders or single employees. Employers and visitors will be supervised at all times by a member of staff when attending Bramfield House School.

Parents/Carers

Parental involvement is encouraged at all stages. Parents are kept up to date with career-related information through regular communication via iSams, calls, emails or through the Bramfield House School website.

Parents and Carers of pupils attending Bramfield House School can expect to:

- Be informed of the CEIAG offer at BHS.
- Speak with a member of staff to discuss their child's progress, attainment and future prospects.
- Have access to the Careers Education, Information, Advice and Guidance (CEIAG) policy online via the BHS website and request a hard copy if needed.
- Be kept up to date with Careers Developments via iSams, call or email communication.
- Have the opportunity to provide annual feedback on the Careers Programme and offer suggestions for improvement.

Monitoring, Approvals and Review

This policy is overseen by the Careers Lead, SLT and School Governors. This policy is reviewed annually in discussion with staff and external partners to ensure key priorities are identified and actioned inline with the School Development Plan.